EDUCATION BnB (Book And Bread)

First Ever Franchise Concept of Home Tuition

BAHRIA TOWN

GFS BUILDERS & DEVELOPERS

IMARAT

EMAAR PAKISTAN

ZEM BUILDERS

"Blending the experience of Home Schooling with Real Estate Franchise"

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Basic Business Model

Education BnB – Mission and Vision

Mission Statement:

To provide individual focus to the **toddlers** and **feminine population** with regards to:

- School Curriculum
- Life Skill Education
- Vocational Education
- Community Service
- Career Counselling
- Family matters

Vision Statement

- To change the perception of womanhood from body flesh to a contributor in society for both the individual and business corporations.
- Provide platform for a layman to provide his progeny the quality education and grooming within limited resources.
- Provide opportunity to feminine population to earn passive income

Education BnB – Mission and Vision

Beneficiaries of Edu BnB:

There are two broad beneficiaries of Edu BnB:

1. **Toddlers**

This segment include children of age 5-12. This age is critical in terms of development of awareness and consciousness of child, right mentoring and inculcation of creativity and curiosity at early age. This shall assist them to establish the right habits and way of life at young age along with nurturing the mind to be independent in studies; in summary Edu BnB shall equip the toddlers to deal with challenges of life in later age.

2. **Females**

For feminine population, Edu BnB shall become a platform to pursue education in a convenient environment where a girl/woman has opportunity to take guidance from home educationist on matters which are not given attention by parents or teachers, these may include:

- Puberty and mensuration
- Nutrition (importance of iron, calcium and protein)
- Breast health/cancer
- Exercise (to avoid osteoporosis at early age)
- Sex education (to educate about sexual harassment)
- Martial relation

Education BnB – Scope Of Services

1.

Listing the residential room/flat/apartment subject to premises of home tuition on Edu BnB app

2.

Mapping the area bifurcation of each enlisted premise into classroom, kitchen, prayer room, play area, toilet/sanitary

3.

Listing the Home Educationist and Fosters managing the premises

4.

Listing the Edu Apps and LMS being offered by Home Educationist for toddlers

5.

Listing the brands and supermarkets of food items and ingredients being offered to toddlers

6.

Listing the home consultancy services, e.g. medical, tourism, budgeting, school selection, maid services

7.

Listing the specialized home consultant, e.g. Doctor, CA, Architect, Banker.

8.

Listing the home consultant matrimony profile

1) Premises For Home Education

1. Premises for home education

Listing the residential room/flat/apartment subject to premises of home tuition on Edu BnB app

The Edu BnB application shall enlist various premises on the user interface which are offered by either the owners of individual premises or the developer enterprise. The various premises that can be enlisted are as follows:

Residential home: this include the traditional form of home education where a portion of home is allocated for home tuition business. This model entails various scenarios which are as follows:

- Those women who aspire to oversee home economics and earn passive both at same time, in this model all tuition income belongs to the home educationist since the premises is owned by her.
- To rent the portion of premises to an education services enterprise to manage the place for home education.
- Hire teachers/mentors and manage the portion of premises, this model is appropriate for those women who do not want to be home educationist but aspire to have a passive source of income.

1. Premises for home education

Residential apartments: this includes residential apartments/flat of real estate developers; it shall entail following scenarios:

- The owner of apartment/flat allocates a certain portion for home tuition
- The owner of apartment/flat rents a portion to an education services enterprise
- The owner of apartment/flat hires teachers/mentors from outside
- The real estate developer enterprise allocates a set/group of apartments solely for home education

1. Premises for home education

Case Study – Byju's tuition center franchise

- BYJU'S launched physical tuition-centres under the brand "BYJU'S Tuition Centres (BTCs)" to complement their online business and capture offline after-school tuition demand.
- The model is franchise/partner-led in many cases ("franchise-owned/franchise-operated") where a local centre partner uses BYJU'S brand + curriculum + tech + marketing, and runs the centre locally.
- Typical centre serves K-12 (particularly classes 4-10 in pilot stages) with tech-enabled classrooms, blend of offline + online (hybrid) sessions.

Cost Component	Estimated Range (USD)	Description
Franchise/License Fee	$3,000 – $25,000	One-time brand and onboarding fee, depending on city and centre size.
Fit-out & Classroom Setup	$6,000 – $24,000	Includes classroom furniture, branding, signage, lighting, flooring, air-conditioning, etc.
Technology & Equipment	$1,000 – $4,000	Smartboards, tablets, software access, and digital learning integration.
Initial Marketing & Launch	$2,000 – $5,000	Local advertising, online campaigns, print materials, events.
Working Capital (3–6 months)	$5,000 – $15,000	Salaries, utilities, rent buffer, consumables.
Total Estimated Investment	≈ $25,000 – $70,000	Typical total investment range depending on location (tier-1 or tier-2 city).
Required Space	600–2,000 sq. ft.	For 2–4 classrooms, reception area, waiting space, and small office.

1. Premises for home education

After School

After school means that subsequent to school timings, the space of school is utilized for Edu BnB. The unique feature of after school enlisted on platform shall be:

- Availability of rest room for children, since after day time school one needs rest before taking the after school facility.
- Allocation of safe room for any equipment/goods for after school
- Availability of faculty of the school.
- Easy mobilization of students, since students shall be at campus
- Availability of school infrastructure e.g. playground, library, lab, to be utilized by toddlers and female students
- Comparatively low cost and reliable than other options, since the parents shall pay the amount for the after school services and not for school infrastructure which is already covered in day time fees.

1. Premises for home education

Case Example: Sindh, Pakistan — EMO (Educational Management Organization) Program / PPP Schools

In Sindh, under the **Sindh Basic Education Program (SBEP)**, the provincial government is outsourcing the **management of public schools** to EMOs for **10-year contracts**.

Some of the EMOs involved are **Charter for Compassion (CFC)** and **Health & Nutrition Development Society (HANDS)**.

Under these agreements, EMOs take responsibility for *all or most aspects of school operations* — from infrastructure upkeep to delivering curriculum.

Government still **owns** the land/buildings; it's just the management that's outsourced.

EMOs are selected via a **competitive bidding process**.

Another part of this is the **People's School Program (PSP)** under the Sindh Education Foundation (SEF):

- PSP is a PPP where SEF establishes schools, but day-to-day management is handed to private / NGO partners.
- As of recent reporting, PSP has dozens of schools under this PPP-management model

1. Premises for home education

Mansion/Farmhouse: This includes a portion of home being allocated for home tuition business, however owing to large size and comparatively more infrastructural facilities such as playground, swimming pool, stable and pet room. This allows vast population of feminine tutors/mentors an economic opportunity to earn a hefty amount of income. The possible additional facilities and their fruitfulness are as follows:

- Swimming pool, it shall give initiative to toddlers to pursue healthy activity
- Pet room, this shall allow toddlers to be near to nature
- Horse riding, this will allow parents to afford an elite luxury in limited budget
- Small library, this would allow toddlers to avail either hard copy or ebooks
- Franchise installation, this will allow various well renowned brand outlets e.g. supermarket, restaurants, cafes to have small outlet in mansion/farmhouse.
- Private cinema/Auditorium, this shall allow toddlers to see any documentary/seminar
- Educational equipment e.g. labortary, telescope. These may be given on rent basis
- Film studio, this would allow toddlers to participate in dramatics
- Musical studio, this would allow toddlers to find their potential in music and vocals
- IT lab, this would allow toddlers to discover their potential in technology, digital automation, video editing, coding, software development etc.

1. Premises for home education

Case Study: Millbrook School

- Millbrook School was built on the grounds of a large **historic dairy farm**.
- The founders intentionally preserved the rural, agricultural character of the land.
- Several **original farm buildings** remain part of the school's functioning campus.

Key Adaptive-Reuse Example

One of the most notable conversions is the **historic farm barn**, which was transformed into:
A **Student Center** (lounges, social spaces, meeting areas)
Common gathering spaces for after-school and community activities
This project is often cited as a strong example of **adaptive reuse** of agricultural estates for educational purposes.

Farmhouse Use

- The school maintains its **"farm campus" identity** through open fields, nature-focused education, and animal care programs.
- It also operates a **zoo (Trevor Zoo)**, further linking the institution to land-based learning.

1. Premises for home education

Hostel: This premise is an opportunity for those feminine segment who travel to another city in pursuit for education and seek residence in hostel. Blending the hostel premises with Edu BnB shall allow toddlers and female students to have:

- Vast number of home educationists in at one place
- Supervision from faculty which is up to date with latest developments in relevant subject
- Availability of subject specialist since many university students enrolled in different programs would be available under one roof
- Possibility of hostel resident home educationist to develop career in education, and on basis of experience on platform of Edu BnB apply for part time teaching in various institutions.
- Possibility of linking transportation of university enrolled students to schools, which are facing high teacher turnover. This shall solve problem of both: competent and long term committed teacher for students.

1. Premises for home education

Monasteries:

This includes monasteries allocating a portion of its premises for home tuition, this platform would serve those customers who belong to lower middle income segment, which largely comprise of working parents who neither can afford good education nor attention.

The mentors/tutors who would seek opportunity in monastery would be those who are in struggling phase of career and being a diaspora, find hard to have an affordable place to live in metro city. Hence monastery would also facilitate the rural settlements to establish teaching career in urban areas. The possible platform for monasteries may include:

- Khanqahs
- Sanctuary/Monastery
- Guruduwara
- Asharam

1. Premises for home education

Case Study for Khanqah: International Islamic Boarding Schools Of Indonesia
In Indonesia there are many IIBS (many associated with Name Al Azhar) which provide world class facilities along with Islamic knowledge, the most renowned include:

1. Al Azhar IIBS
Source: https://alazhariibs.sch.id/en/
Al Azhar International Islamic Boarding School facilities are designed to be as comfortable as possible for children to focus on learning.

2. Al Azhar IIBS Singkarak – Indonesia
Source: https://alazhar.iibs.sch.id/about-us/
It is an international Islamic educational institution with the concept of uniting spiritual and physical education, connecting worldly and spiritual education

3. Thursina IIBS
Source: https://thursinaiibs.sch.id/home/show_page/about-tsa
Thursina Student Association (TSA) is an intra-school student organization that serves as a platform for students to gather and work toward specific goals.

1. Premises for home education

Legacies of Khanqah home economics (Wives of Prophet PBUH) :

Background + Reason for Marriage	Socio-Economic Traits & Contributions (Keywords + Context)	Relevance (Problem → Solution)
Khadijah (RA): Wealthy, respected business leader.	*Capital support to trader, trade management, ethical commerce, employee welfare, zakat-like giving, refuge for persecuted Muslims.*	Financial insecurity → ethical family business. Social neglect → structured charity. Startup struggle → women-led enterprise models.
Sawda (RA): Elder widow, early migrant.	*Generosity, resource sharing, care for widows, support for makkan migrants, simple-living model, household consistency.*	Neglect of widows → dignity-based support. Community fragmentation → hospitality culture.
Aisha (RA): Young scholar, jurist.	*Hadith scholarship, legal opinions, public health guidance, women's education, teaching companions of Prophert Pbuh, social mediation of disputes, documentation of Prophetic life.*	Misinformation → knowledge clarity. Gender disparity in education → female leadership in scholarship. Family disputes → informed mediation.
Hafsa (RA): Literate, disciplined woman.	*Custodian of Qur'an manuscript, literacy promotion, record-keeping, devotional discipline, arranging women's learning space, organizational management.*	Illiteracy → literacy advocacy. Data mismanagement → record preservation. Weak discipline → structured routines.
Zaynab bint Khuzaymah (RA): Famous for charity.	*Daily charity, orphans' care, feeding hungry, community welfare, empathy for poor.*	Urban poverty → charitable welfare system. Orphan neglect → community-sponsored care.
Umm Salama (RA): Wise widow with children.	*Diplomacy (Hudaybiyyah), conflict mediation, political insight, education of youth, advice to leaders, community unity.*	Family conflict → peaceful mediation. Political hostility → strategic negotiation. Youth directionlessness → mentorship.

1. Premises for home education

Legacies of Khanqah home economics (Wives of Prophet PBUH) :

Background + Reason for Marriage	Socio-Economic Traits & Contributions (Keywords + Context)	Relevance (Problem → Solution)
Zaynab bint Jahsh (RA): Noble Qurayshi woman.	*Skilled craftsmanship, self-earned income, charity from earnings, breaking class barriers, economic independence.*	Class inequality → dignity of labor. Limited job market → home-based enterprise. Social arrogance → humility model.
Juwayriya (RA): Tribal leader's daughter.	*Mass emancipation (100+ freed), tribal reconciliation, conflict de-escalation, bridge-building.*	Inter-ethnic hostility → reconciliation model. Oppression → emancipation strategies.
Safiyya (RA): Daughter of Jewish chief.	*Interfaith bridge, kindness toward co-wives, maintaining kin ties, forgiveness, household compassion.*	Religious tension → interfaith empathy. Marital insecurity → emotional intelligence.
Maymunah (RA): Pious woman linking several tribes.	*Alliance-making, hospitality, support for poor, strengthening kinship, community cohesion.*	Tribal/geographic divisions → coalition building. Social coldness → hospitality culture.

Source: Ibn Sa'd, TabaqatIbn Hisham, SirahBukhari & Muslim, Al-Tabari, Tarikh Ibn Kathir, Siyar A'lam al-Nubala, Akram Nadwi

1. Premises for home education

Legacies of Khanqah home economics (Childern Of Prophet PBUH) :

Name	Socio-Economic Traits & Contributions (Keywords + Context)	Relevance (Problem → Solution)
Hazrat Fatima al-Zahra (RA) *(Daughter of the Prophet (ﷺ*	*Managed household resources under scarcity, worked with her own hands, and prioritized giving to the needy while rejecting privilege.*	Provides guidance on poverty management, ethical household finance, financial discipline, and women's economic participation today.
Bibi Zainab bint Ali (RA) *(Granddaughter of the Prophet (ﷺ*	*Led moral resistance after Karbala, confronted injustice, and organized care for widows, orphans, and trauma-affected survivors.*	Guides women's leadership, human rights advocacy, post-conflict recovery, and ethical public accountability in modern crises.
Bibi Umm Kulthum bint Ali (RA) *(Granddaughter of the Prophet (ﷺ*	*Strengthened collective resilience, shared public testimony, and supported protection of vulnerable survivors through cooperative action.*	Relevant to social solidarity, community resilience, shared leadership, and crisis response in contemporary society.
Hazrat Sukayna bint Husayn (RA) *(Great-granddaughter of the Prophet (ﷺ*	*Preserved psychological resilience and moral memory through speech and cultural narratives, humanizing the aftermath of Karbala.*	Informs mental health support, child protection, trauma-sensitive rebuilding, and use of culture for societal healing today.
Hazrat Ruqayyah bint Husayn (RA) *(Great-granddaughter of the Prophet (ﷺ*	*Highlighted the suffering of children under oppression, embodying the human cost of tyranny and injustice.*	Reinforces child protection, humanitarian ethics, refugee care, and accountability in governance and conflict management.

1. Premises for home education

Community Agenda:

- Dealing with illiteracy
- Eradicating radicalization
- Introducing progressive version of Islam
- Emphasizing on spirit of Islamic ritual – that is welfare of society
- Prioritizing character building
- Promoting reading Quran and Hadith rather than overhyped TV channels

1. Premises for home education

Case Study for Sanctuary/Chappel:

1. The Chapel School

Source: https://www.thechapelschool.org/welcome

The Chapel School is a private Christian school in Bronxville, New York. The Chapel School emphasizes a holistic education—offering strong academics, character formation, and spiritual growth in a caring, faith-centered community.

2. The Calvary Christian School

Source: https://www.ccsspartans.com

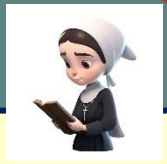
Calvary Christian School (CCS) in Bellefontaine, Ohio, is a private K4–12 Christian school dedicated to integrating strong academics with a Christ-centered worldview.

2. Riverdale Baptist School

Source: https://www.rbschool.org

Riverdale Baptist School, founded in 1971 in Upper Marlboro, Maryland, is a private Christian K4–12 school committed to providing a biblically-based, Christ-centered education that integrates faith, academics, and character development.

1. Premises for home education



Legacies of Sanctuary/Chappel home economics:

Background + Reason for Marriage	Socio-Economic Traits & Contributions (Keywords + Context)	Relevance (Problem → Solution)
Early Christian Deaconesses	*They organized systematic charity within early Christian communities, distributing food, caring for the sick, supporting widows, and assisting marginalized women. They acted as administrators of social welfare at a time when no formal public systems existed.*	Organized care for socially and economically deprived community.
Desert Mothers (Ammas)	*Through disciplined communal living, they provided moral education, spiritual counseling, and behavioral guidance, shaping ethical conduct and social responsibility among followers and nearby communities.*	Counselling the people and providing them with purpose and direction in life.
Benedictine Nuns	*They preserved literacy by copying manuscripts, ran schools for girls and managed hospitals, and sustained local economies through agriculture and structured labor within monasteries.*	Dealing with illiteracy & disorder in society via education & economic empowerment.
Clare of Assisi (Poor Clares)	*By embracing voluntary poverty, they created communal spaces that offered hospitality, food, and emotional support to the poor, modeling a value-driven economy based on sharing rather than accumulation.*	Organized care for socially and economically deprived community.
Contemplative Nuns	*Through prayer-centered communities, they offer sanctuaries for reflection, emotional healing, and ethical renewal, indirectly supporting societal well-being amid modern stress and instability.*	Counselling the people and providing them with purpose and direction in life.

1. Premises for home education

Legacies of Sanctuary/Chappel home economics:

Background + Reason for Marriage	Socio-Economic Traits & Contributions (Keywords + Context)	Relevance (Problem → Solution)
Hildegard of Bingen	As an abbess and scholar, she advanced medical knowledge, composed music, educated women, and advised political and religious leaders, integrating science, spirituality, and social governance.	Dealing with knowledge gaps or illiteracy within a society via education
Catherine of Siena	She intervened in political disputes, advised rulers, promoted peace during civil unrest, and personally cared for victims during plagues, linking moral authority with civic responsibility.	Fulfilling civic responsibility for society by dealing with ongoing crisis.
Teresa of Ávila	She reformed monastic institutions by emphasizing discipline, education, and accountability, strengthening women-led communities that became centers of spiritual and intellectual development.	Dealing with institutional decay via structural reforms and education.
Mother Teresa of Calcutta	She established homes for the dying, orphanages, and clinics, delivering direct humanitarian aid to the poorest while mobilizing global volunteer and funding networks.	Dealing with extreme poverty via compassionate service.
Teaching & Medical Sisters	These congregations expanded access to education and healthcare by founding schools, nursing colleges, rural clinics, and emergency relief programs, especially in underserved regions.	Filling social gaps via social services.

1. Premises for home education

Community Agenda:

- Dealing with illiteracy
- Guidance on career counseling
- Preserving the culture and tradition in era of hypersexuality
- Nurturing the parenthood in young couples
- Guidance on modest entertainment
- Promotion of home based religious education

1. Premises for home education

Case Study for Guruduwara:

1. Guru Nanak Sikh Academy

Source: /www.gurunanaksikhacademy.co.uk

An all-through Sikh faith school delivering primary → secondary education, with broad curriculum, extracurriculars, and a pupil/parent portal for communication and progress tracking.

2. Sikh Academies Trust

Source: www.sikhacademiestrust.com

The Trust is on an exciting journey, overseeing two faith-inspired schools: Khalsa Primary School, rated Outstanding by Ofsted (July 2023), and Pioneer Secondary Academy, which joined SAT in May 2022.

3. Singapore Sikh Education Foundation

Source: ssef.edu.sg

The SSEF Punjabi School, located at Xinghua Primary School, serves as the main centre for primary and secondary students learning Punjabi. The school offers a structured curriculum aligned with the Ministry of Education's framework

1. Premises for home education

Legacies of Guruduwara home economics:

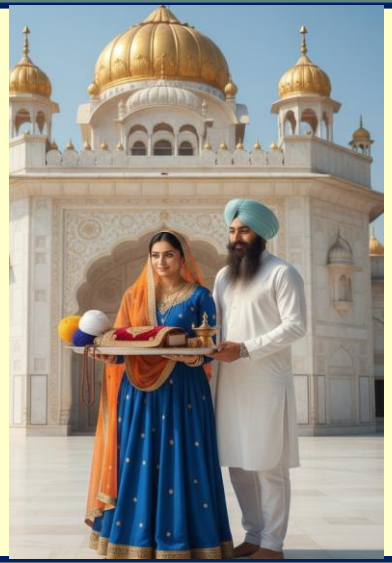
Background	Socio-Economic Traits & Contributions (Keywords + Context)	Relevance (Problem → Solution)
Mata Khivi Ji (wife of Guru Angad Dev Ji)	Institutionalized **Langar** as a dignified, inclusive economic system; ensured food security, gender participation, and community redistribution long before welfare states.	Model for **community kitchens, social safety nets, and food justice movements**; shows how women can anchor economic institutions, not just households.
Mata Gujri Ji (mother of Guru Gobind Singh Ji)	Raised and morally shaped Sikh leadership under persecution; managed household, resources, and spiritual discipline during times of war and displacement.	Symbol of **resilience, ethical parenting, and moral economy** under crisis; relevant for refugee leadership and values-based upbringing.
Bibi Bhani Ji (daughter of Guru Amar Das Ji, mother of Guru Arjan Dev Ji)	Ensured **continuity of Sikh institutions** through seva, resource stewardship, and mediation between generations of Gurus.	Represents **intergenerational institutional continuity**, succession planning, and women's role in organizational sustainability.
Mata Sahib Kaur Ji (spiritual mother of the Khalsa)	Declared **spiritual motherhood of the Khalsa**, redefining lineage beyond biology and patriarchy; reinforced collective identity over clan economics.	Relevant to **non-biological leadership models**, inclusive citizenship, and collective identity in modern institutions.
Mai Bhago (Mata Bhag Kaur)	Military leadership; led deserters back to battle, defended Sikh sovereignty, and redefined women's role in armed resistance.	Icon of **female leadership, courage, and accountability**; relevant in debates on women in defense, leadership under pressure, and ethical bravery.

1. Premises for home education

Legacies of Guruduwara home economics:

Background	Socio-Economic Traits & Contributions (Keywords + Context)	Relevance (Problem → Solution)
Bibi Amro Ji (daughter of Guru Angad Dev Ji)	Spread Sikh teachings through **oral transmission**; influenced Guru Amar Das Ji's spiritual journey.	Highlights women as **knowledge transmitters and educators**, relevant to informal education and cultural preservation.
Mata Sundari Ji (wife of Guru Gobind Singh Ji)	Administered Sikh affairs post-Guru period; issued hukamnamas, managed community resources, and guided the Panth.	Early example of **female governance and policy leadership** in religious-social institutions.
Bibi Dalair Kaur (historical Sikh woman warrior)	Defended Sikh honor and community during invasions; symbol of localized resistance and self-defense.	Relevant to **community defense ethics, dignity, and women's agency** in hostile environments.
Mata Nanaki Ji (sister of Guru Nanak Dev Ji)	Recognized and supported Guru Nanak's spiritual mission early; provided economic and emotional backing.	Illustrates the role of **women as early believers, investors, and enablers of transformative ideas**.

1. Premises for home education



Community Agenda:

- Dealing with illiteracy
- Guidance on career counseling
- Preserving the culture and tradition in era of hypersexuality
- Nurturing the parenthood in young couples
- Guidance on modest entertainment
- Promotion of home based religious education
- Awareness on illegal immigration

1. Premises for home education

Case Study for Asharam:

1. Isha Foundation School

Source: https://isha.sadhguru.org/isha-home-school

The school is dedicated to ensuring the child's holistic development in a home-like nurturing environment. In many ways, the school resembles the extended, large, joint families of the past.

2. The Asharam School

Source: https://theashramschool.com/

The Ashram is a renowned Educational Institution dedicated to nurturing young minds and fostering holistic development. Established with the vision of creating a vibrant learning community.

3. Ashram School

Source: theashramschool.com

Ashram Matric Higher Secondary School is a part of ashram Educational Trust, which has a strong presence on the education map of Erode Taluk, Erode.

1. Premises for home education

Legacies of Ashram home economics:

Background	Socio-Economic Traits & Contributions (Keywords + Context)	Relevance (Problem → Solution)
Gargi Vachaknavi Vedic philosopher; daughter of sage Vachaknu	One of the earliest **female theologians**; challenged male sages (including Yajnavalkya) in **Upanishadic debates** on Brahman (ultimate reality); asserted women's intellectual authority in spiritual inquiry	Symbol of **women's intellectual equality**, female scholarship, and rational inquiry; inspires women in philosophy, theology, and academia
Maitreyi Wife of sage Yajnavalkya; Vedic thinker	Rejected material wealth in favor of **spiritual knowledge**; contributed to Upanishadic discourse on immortality and self-realization; reframed marriage as an **intellectual partnership**	Relevant to debates on **materialism vs meaning**, gender equality in marriage, and women's right to spiritual autonomy
Lopamudra Wife of sage Agastya; poetess	Authored hymns in the Rig Veda; emphasized **balanced household economy**, mutual respect, and emotional reciprocity; influenced early Hindu household ethics	Represents **women's voice in sacred texts** and balance between asceticism and domestic life
Sita (Ramayana) Wife of Rama; daughter of Earth (Bhumi)	Embodied **moral strength, resilience, and dignity** under social trial; upheld ethical conduct under patriarchal scrutiny; influenced ideals of kingship and justice	Continues to shape discussions on **gender justice**, dignity, social expectations, and reinterpretations of womanhood
Savitri (Puranic tradition) Devoted wife of Satyavan	Through intellect and perseverance, confronted Yama (god of death); redefined devotion as **wisdom and negotiation**, not submission	Represents **agency within devotion**, resilience, and moral courage

1. Premises for home education

Legacies of Ashram home economics:

Background	Socio-Economic Traits & Contributions (Keywords + Context)	Relevance (Problem → Solution)
Draupadi (Mahabharata) Wife of the five Pandavas; daughter of King Drupada	Questioned legality of patriarchal norms publicly; asserted moral agency in royal court; catalyzed ethical reflection leading to Kurukshetra war	A symbol of **resistance, legal consciousness, and female assertion** in unjust systems
Andal Tamil Bhakti saint; poet-saint devoted to Vishnu	Authored *Tiruppavai*; democratized devotion beyond caste and gender; strengthened **Bhakti movement**, making spirituality accessible to masses	Revered as a **female mystic**, central to South Indian Vaishnavism; inspires devotional equality
Akka Mahadevi 12th-century Lingayat saint; mystic poet	Rejected marriage and material norms; composed *Vachanas* advocating renunciation, gender neutrality, and spiritual freedom	Influences **feminist spirituality**, body autonomy discourse, and social reform thought
Mirabai Rajput princess; Bhakti saint devoted to Krishna	Renounced royal privilege; challenged caste and marital norms; used poetry to spread devotion across social classes	Icon of **spiritual freedom, civil disobedience, and inner sovereignty**
Rani Ahilyabai Holkar Queen of Malwa; devout Hindu ruler	Rebuilt temples, promoted trade routes, water infrastructure, and just governance; blended spirituality with **economic welfare**	Model of **ethical governance**, female leadership, and religious pluralism

2) Architecture Map Of Premises

2. Architecture Map Of Premises

Mapping the area bifurcation of each enlisted premise into classroom, kitchen, prayer room, play area, toilet/sanitary

It is essential to enlist the plan layout of the premises which are subject to Edu BnB. This layout would include pre-determination of area which shall be allocated to various aspects, these may include:

- Classroom
- Library
- Prayer area
- Kitchen
- Playarea
- Creative Studio
- Toilet/Sanitaries
- Medical Emergency

2. Architecture Map Of Premises

Incorporating Unique Selling Point in each amenity:

The layout mentioned in previous slide represents amenities which are provided to the toddlers, however they are unique from conventional system in following ways:

1. Classroom

- The proposed plan for classroom would be to engage the students to follow the Edu Apps/LMS which are being offered by the home educationist in exchange of commission from those vendors. The role of home educationist would be to implement the technological infrastructure, guide and supervise students instead of pursuing whole syllabus for the toddlers, this would make the study more interactive with technology and efficient for home tutor to manage several toddlers.
- For feminine segment opting teaching career, since in premises slide I discussed that the owner can hire tutors from outside, it would be opportunity to become tech savvy teacher; for the part of female students, they shall have opportunity to attain quality education with home like environment. These students would be home educationist of tomorrow!

2. Architecture Map Of Premises

2. Library

The unique feature of library service offered by Edu BnB platform is that it provides opportunity to provide toddlers and female students to have following facilities:

- **Syllabus of renowned schools:** Since all parents cannot afford top notch schools, the Edu BnB platform shall facilitate them by making syllabus of expensive school available in the library.
- **Recommended reading catalogue:** The library would include the recommended reading by renowed publishers such as Oxford Catalogue, Cambridge core reading lists, Penguin classroom collections, Collins classroom booklist, Pearson education etc.
- **Platform for old/new book shops:** For readings other than academics, such as novels, magazines, retail book shops shall have opportunity to sell their books for library enlisted on Edu BnB
- **Customized niche library for each student (toddler and female):** As per educational requirements, shortcomings and competences a section of library will be allotted for a student, similarly some student wishing to learn any language may have separate catalogue for him/her.

2. Architecture Map Of Premises

3. Prayer area/Spiritual center

The unique feature of prayer area/spiritual center shall be that along with teaching prayers and worship, the home educationist shall:

- Setup a library including books that motivate students to seek character building and guidance from holybook in every aspect of life.
- Introduce lecture series on of any renowned scholar which covers the aspects of religion in practical life.
- Setup LED for showing documentaries/seminars
- Opportunity to redefine the perception of religion from conflicts/controversies to positive contribution to society

2. Architecture Map Of Premises

4. Kitchen

The unique feature of kitchen enlisted on Edu BnB shall play role of both nourishment and awareness in following ways:

- Customized lunch boxes according to choices of parent, physical requirements
- Breakfast delivery at school option
- Inclusion of vitamin supplements in lunch and breakfast boxes
- Platform for introducing value for money snacks
- Platform for different superstores to provide snacks on order to premises
- Platform for different branded ingredients to enlist their products which are subject to making of breakfast and lunch boxes.

2. Architecture Map Of Premises

5. Play Area

The play area can be a ***certain space of premises or nearby parks or grounds***. The unique feature of play area for toddlers and female students shall include:

Green turf on terrace or lawn

- For running, group sports (football, cricket, skipping, tag games)
- Benefits: boosts cardiovascular health, reduces obesity risk
- For girls: provides safe environment for activity without public exposure

Climbing and Balancing Structures:

Ropes, climbing walls and monkey bars, this shall promote muscle development and grip strength

- **Slides, Swings, and Seesaws:** basic but essential for rotational development
- **Yoga and Relaxation Corner:** mats for yoga, meditation, or stretching
- **Walking/Running Track:** Smooth surface for jogging, skating, cycling; encourages daily movement habits

2. Architecture Map Of Premises

6. Creative Studio
Creative studio section would include lights, camera and green screen OR desktop with lights and mobile holder OR music studio. This shall provide opportunity to toddlers and female students to:

- Discover potential in dramatics and singing
- Podcast
- Awareness campaign
- Advertisement of products

2. Architecture Map Of Premises

7. Toilet and sanitaries
The unique features in toilet and sanitaries would include:

Display of proper methods of:

- Bathing,
- Teethbrushing,
- Personal hygiene,
- Protocols of after toilet
- Sanitation protocol

2. Architecture Map Of Premises

7. Medical Emergency room
The unique features of medical emergency would include:

- Medical kit
- Basic emergency training of home educationist
- Display of emergency dial #
- Digital thermometer (forehead or ear for toddlers).
- Automatic blood pressure monitor (handy for females, especially during pregnancy or anemia monitoring).
- Pulse oximeter (checks oxygen level, useful in respiratory distress or fever).
- Glucose monitor (especially important for gestational diabetes or hypoglycemia).
- Nebulizer machine (for asthma, allergies, or viral breathing issues).
- Hot water bag or heating pad (menstrual cramps, muscle pain).
- Ice packs / cold gel packs (injuries, burns).

2. Architecture Map Of Premises

7. Medical Emergency room

The unique features of medical emergency would include:

Mini first-aid kit tools:

- Scissors, tweezers, small flashlight/torch
- Thermometer covers
- Tongue depressors
- Sterile gloves
- Cotton balls, gauze pads, adhesive tape

Emergency response items:

- First-aid manual or quick-reference guide.
- Sterile eye wash or saline solution.
- Burn care kit (gel, non-stick dressing).
- EpiPen (if any household member has severe allergies).

2. Architecture Map Of Premises

Case Study – No architects Studio Flusser (2019)
Key Architectural & Functional Zone Features
A preschool / kindergarten environment crafted for children, embedding functional "real-life" zones (kitchen, workbench, garden) not only symbolically but operationally.

- **Real Kitchen Zone**: The design includes a space where children "are free to cook in a real kitchen". This is a functioning kitchen zone placed as one of the corners of the building.
- **Work Bench / Garden Zone**: There is a zone where children "work on a real workbench or take care of plants in a real garden". These zones project from the interior outwards into the garden – the architecture makes them visible and functional.
- **Play & Movement Areas**: The layout is open, with smooth transitions between indoor and outdoor zones. Children can move freely between zones, supporting Montessori ideas of independent movement.
- **Zone-Legibility & Way-finding**: The space is designed so children and adults can recognise the function of the zone — e.g., the "kitchen corner", the "garden corner" — thus architecture itself becomes part of the pedagogical experience.

3) Home Educationist & Foster

3. Home Educationist and Foster

Home Educationist

Home educationist is the person who is supervising the premises enlisted on Edu BnB. This role is to be taken by a woman since toddlers and female students are beneficiaries of this platform, moreover it is the most critical role since it acts as image of all enlistment on Edu BnB, this role can be assumed by:

- **Woman of the house** which is enlisted on Edu BnB, it can be either the spouse, daughter in law or daughter of the owner or premises.
- **Woman hired from outside** if the woman of the house solely wants to manage the premises and not supervise the beneficiaries in education.

The home educationist shall have pre-requisite education and training such as:

- **Academic Background**: Minimum Bachelor's in Education, Psychology, or Home Economics.
- **Training**: Diploma/Certificate in Early Childhood Education (ECCE), Montessori, or Child Development.
- **Essential Training**: Pediatric First Aid & CPR, Child Protection & Safeguarding, Home Management & Hygiene, Women's Health / Nutrition Education.

3. Home Educationist and Foster

Foster

Foster is defined as a mentor who is a moral and emotional guardian. The inclusion of foster shall expand the exposure of students beyond the education curriculum, the areas in which a foster would guide/nurture is as follows:

Toddlers:

- Counselling the parents to identify any unrealistic expectations or any family issues to give relief to emotional distress of the child.
- Counselling to the toddler about any activity which may harm future career
- Identifying any trauma or issue of toddler, such as bully, sexual harassment or exploitation by any tutor.

Female Students - In addition to above:

- Counselling on matters related to physical changes, e.g. mensuration
- Psychological therapy to identify any psychological disorder
- Counselling on matters related to marital life.

3. Home Educationist and Foster

Case Study – My Playroom Childcare

- **Location:** Leicester, UK.
- **Operator:** A home-based childcare business run by two operators (Shazia & Aalia) who started as childminders.
- **Setting:** The service began in a residential home-based premises, operating as childminding/early years care rather than a large commercial nursery.
- **Growth:** They registered in 2021, and have since expanded—employing assistants/apprentices, moving toward nursery premises

4) Education Apps/LMS

4. Education Apps/LMS

Listing the Edu Apps and LMS being offered by Home Educationist for toddlers

The business model of Edu BnB include endorsement of Edu app/LMS which aims to make numerous toddlers/female be served at one premise, moreover such approach shall inculcate independent study instead of dependency on teacher.
The unique features of Edu App/LMS implementation shall be:

- The Edu apps/LMS enlisted on app shall be those of which the home educationist has opportunity to earn commission on subscription of app/lms by student.
- Guidance and supervision by home educationist who shall mentor on how to use app/lms and what scheme of study to follow as per relevant school requirements
- Accountability of students via checking the test submission and online assessments
- Opportunity to pursue any program/skill along with studies, such as programming, creative writing, drama writing, video editing, digital marketing.

4. Education Apps/LMS

Listing the Edu Apps and LMS being offered by Home Educationist for toddlers

Role of home educationist with respect to Edu App/LMS

- Assist in right selection of Edu Apps/LMS by students
- Assessment of student via checking test submitted online
- Introduce and assist students in using AI to have better grasp of concepts
- Attend parent teacher meeting on behalf of parents and have regular coordination with teachers for student's appraisal.
- Introduce Edu Apps/LMS which provide courses other than Educational curriculum:
  - Digital skills
  - Life skills
  - Vocational Skills

4. Education Apps/LMS

Listing the Edu Apps and LMS being offered by Home Educationist for toddlers

Flagship school

Flagship model for Edu App/LMS would mean that a school has MOU with Edu App venture, this would include the curriculum of school getting integrated with LMS and homework plus live student appraisal getting uploaded on application which can be reviewed by parents. The salient features of such model would include:

- Recurring income for Edu App since the agreement with school is executed for long term
- Contrary to conventional school, the learning gap of a student is easy to bridge owing to assistance from LMS where a student is referred to certain learning hours to make up deficiencies
- Opportunity to connect with home educationists enlisted on app to offer after school help
- Reduced risk of learning gap arising out of absence of teacher
- Opportunity to bridge gap between private education and public education

4. Education Apps/LMS

Digi Skills - DigiSkill.pk
Free digital skills training (freelancing, online entrepreneurship, skills in demand) via LMS and mobile apps.

PSTD - pstd.com.pk
E-courses, case studies, e-modules, digital assessments, soft skills like emotional intelligence, growth mindset etc.

Iskills - iskills.com
Digital marketing, video animation, eCommerce, SEO etc. Live lectures, trainer-led.

Hope To Skills - hopetoskills.com
AI-powered learning paths; courses in data science, freelancing, deep learning, etc.

Learning Well - learningwell.pk
AI-powered curriculum for pre-primary to secondary; blended learning, textbooks + teacher training + school LMS.

Teleschool Pakistan – Available On Playstore
Official education programs for children; content for school going and out-of-school children (free).

4. Education Apps/LMS

Listing the Edu Apps and LMS being offered by Home Educationist for toddlers

Case Study: Success tutoring – membership model

- Success Tutoring provides personalized English & Math tutoring services for students aged 5-17 based on the national curriculum.
- After conducting a student assessment, tutors set students on a highly personalized tutoring program.
- It is the first of its kind to provide such services in a membership model... this means parents pay a weekly membership and bring their children to weekly tutoring sessions.

5) Food Items
MILK

5. Food Items

Listing the brands and supermarkets of food items and ingredients being offered to toddlers

Food requirements:
Students availing Edu BnB premises would require lunch or breakfast, this can be catered by providing cooked food which shall have ingredients enlisted on platform to assure hygiene and quality.

Customized food:
There might be toddlers needing customized meals owing to malnutrition, sickness, syndrome etc; for female students other than aforementioned issues, there may be need for supplements e.g. iron, calcium, protein, zinc.

Sources of meals:
Frozen food, branded ingredients, premises cooked food , cooked food outsourced to 3rd party which shall be enlisted on Edu BnB app.

Cooking skills for female students:
Opportunity for female students to have hands on experience on cooking, hence an opportunity for Edu BnB platform to offer food (lunch box, breakfast) to other home, schools etc.

5. Food Items

Listing the brands and supermarkets of food items and ingredients being offered to toddlers

Case Study:

1. KinderCare Learning Centers × Food Partnerships (USA)

Model: KinderCare, a large daycare and preschool chain, partners with local and national food suppliers to provide branded, healthy meals and snacks on-site.

Premises Use: Each centre includes a kitchen and dining area; menus often highlight brand-sponsored ingredients (e.g., milk, grains, fruits).

2. Klay Preschools × Organic Food Brands (India)

Model: Klay Preschools collaborated with organic food suppliers like *Slurrp Farm* and *YumMee* for child meal programs.

Premises Use: Converted residential spaces equipped with kid-friendly kitchens and dining corners.

3. Supermarket School Programmes (Tesco & Sainsbury's, UK)

Model: Superstores sponsored educational institutions via "Healthy Eating" and "Computers for Schools" programs, distributing branded food packs and educational kits to participating schools.

Premises Use: Schools served as distribution hubs for sponsored items.

Homeschool co-op

Educator advice

Online video course

Food preparation and safety

Shopping list

Housing and interior design

6) Home Consultancy Services

6. Home Consultancy Services

Listing the home consultancy services, e.g. medical, tourism, budgeting, school selection, maid services

Offering home consultancy to parents of students against commission income

Home consultancy by home educationist to subscriber family members ***via connecting them with specialized home economist*** (read next chapter):

i. Production consumption – guidance on value for money utility in given budget
ii. Career counseling – guidance of new career opportunity (full time/part time) and skill development.

Opportunity for female students

- To offer home consultancy to develop career of sales agency and home economics matrimony profile (will be discussed later).
- The passive income generated shall provide economic empowerment on a scalable platform.
- Opportunity to specialize in industry specific consultancy, e.g. pharmaceutical consultancy by doctor, tax and wealth advisory by CA/MBA, interior designing consultancy by civil engineer.

6. Home Consultancy Services

Listing the home consultancy services, e.g. medical, tourism, budgeting, school selection, maid services

Maid services:
There would be many female students from economically deprived background whom it would be convenient to depute as maid to houses. The unique feature of such maid is the specialized training, collection of necessary data related to consultancy and real time insights of home economics of customer.

Storage space for retail distribution:
Since home consultancy may require instant display of products, Edu BnB might be used as platform where products subject to consultancy are stored. It can also be that families give order of consumables and the goods are procured from wholesale, stored at premises and then delivered via maid.

6. Home Consultancy Services

Listing the home consultancy services

Case Study - "The Parent Partnership Program" – Little Steps Early Learning Centre, Singapore

Little Steps Early Learning Centre is a preschool in Singapore catering to children aged 2–5. The school observed that children's progress in social behavior, speech development, and emotional control was often inconsistent because of differing home environments. To address this, the school launched a Parent Partnership Program (PPP). Structure of the Program:

1. Dual-Focus Model:

In-School Learning: Toddlers attended half-day sessions on language, sensory play, and early numeracy.

At-Home Consultancy: Certified "home consultants" (mostly child psychologists and early childhood educators) made monthly home visits or virtual calls with parents.

2. Consultancy Scope:

Parent Training: Consultants advised parents on communication styles, meal planning, bedtime routines, and emotional coaching.

Behavioral Observation: They monitored children's home behavior and cross-referenced it with classroom reports.

Environment Setup: Parents were guided on arranging home spaces to promote independent play and learning.

7) Specialized Home Consultancy
Midwife
Doctor
Teacher
Farmer
Chef
Waitress

Consumer Decisions

Executive Home Economist

Specialized Home Economist

Operational Home Economist

Career Decisions

7. Specialised Home Consultant

Listing the specialized home consultant, e.g. Doctor, CA, Architect, Banker.

As discussed earlier, the role of home educationist shall be an intermediary between specialized home consultant and subscriber families. It can also be that the home educationist herself is specialized home consultant, following is the possible industries which specialized home consultant would belong to:

Profession of Specialized Home Economist	Industry / Domain	Product Consumption Consultancy (Home-level Guidance)	Career Decision Consultancy (Family-level Guidance)
Doctor / Pharmacist	Healthcare / Pharmaceuticals	Guidance on appropriate use of health supplements, vitamins, over-the-counter medicines, first-aid kits, nutrition-based products, hygiene & medical devices for home use.	Advising children or family members on pursuing careers in medicine, nursing, pharmacy, or biotechnology; explaining healthcare sector dynamics.
Nutritionist / Dietitian	Food & Nutrition	Meal planning, dietary product selection (organic, gluten-free, diabetic-friendly, etc.), supplement guidance, kitchen health audits.	Guidance for careers in nutrition science, dietetics, wellness coaching, and culinary nutrition.
Engineer (Civil / Electrical / Mechanical)	Infrastructure, Energy, Technology	Advising on energy-efficient appliances, water management, smart home devices, construction materials, and safety tools.	Guidance on careers in engineering, design, or technical vocations; mentoring on STEM education paths.
Architect / Interior Designer	Home Design & Aesthetics	Advising on furniture, spatial design, interior décor products, home renovation material, lighting systems, and ergonomics.	Guiding youth toward architecture, interior design, urban planning, or product design careers.

7. Specialised Home Consultant

Listing the specialized home consultant, e.g. Doctor, CA, Architect, Banker.

Profession of Specialized Home Economist	**Industry / Domain**	**Product Consumption Consultancy** (Home-level Guidance)	**Career Decision Consultancy** (Family-level Guidance)
Agriculturist / Horticulturist	Agriculture & Environment	Home garden setup, organic farming, composting, plant care, eco-friendly consumables.	Encouraging agricultural entrepreneurship, agritech, botany, and sustainability-related careers.
Teacher / Educationist	Education & Skill Development	Guidance on educational products, learning apps, reading materials, and cognitive skill-building tools.	Career counselling for students; helping select subjects, universities, and academic skill paths.
Economist / Financial Advisor	Finance & Economics	Family budgeting, saving & investment product guidance, insurance, consumption patterns, and price-sensitive decision-making.	Guiding children or members toward finance, economics, data analysis, or accounting careers.
Lawyer / Legal Consultant	Legal & Regulatory	Awareness about consumer rights, legal compliance in property or contracts, and safe online purchasing behavior.	Guidance toward law, governance, compliance, or public administration professions.
Psychologist / Counselor	Mental Health & Behavior	Advice on mental wellness products (journals, relaxation tools, mindfulness apps), stress-reducing home environments.	Career guidance in psychology, therapy, HR, or behavioral sciences.
IT / Software Specialist	Technology & Digital Literacy	Guidance on home-level tech tools (smart devices, cybersecurity apps, cloud usage, AI assistants).	Career planning in software engineering, AI, data science, digital marketing, and IT support.

7. Specialised Home Consultant

Listing the specialized home consultant, e.g. Doctor, CA, Architect, Banker.

Profession of Specialized Home Economist	Industry / Domain	Product Consumption Consultancy (Home-level Guidance)	Career Decision Consultancy (Family-level Guidance)
Marketing / Branding Professional	Marketing & Media	Product awareness campaigns for families, consumer behavior insights, responsible purchasing habits.	Mentoring on careers in marketing, communication, branding, and advertising.
Fashion Designer / Textile Expert	Apparel & Lifestyle	Guidance on clothing materials, fashion budgeting, eco-friendly fabrics, laundry management, and dressing etiquette.	Career mentorship in fashion design, textile production, or retail management.
Chef / Culinary Expert	Food & Culinary Arts	Home meal planning, recipe innovation, use of modern kitchen tools, sustainable cooking habits.	Career advice in culinary arts, hotel management, or food entrepreneurship.
Environmental Scientist	Environment & Sustainability	Guidance on waste segregation, eco-friendly product use, energy conservation, and sustainable living.	Career advice in environmental science, renewable energy, and climate policy.
Veterinarian / Animal Care Expert	Animal Health & Pet Care	Advising on pet nutrition, hygiene, and veterinary product selection.	Guidance on animal sciences, veterinary medicine, and pet-care entrepreneurship.
Sports / Fitness Trainer	Sports & Fitness	Fitness equipment selection, exercise space management, nutrition supplements, and lifestyle habits.	Career advice in sports science, physiotherapy, or professional athletics.

7. Specialised Home Consultant

Listing the specialized home consultant, e.g. Doctor, CA, Architect, Banker.

Profession of Specialized Home Economist	Industry / Domain	Product Consumption Consultancy (Home-level Guidance)	Career Decision Consultancy (Family-level Guidance)
Artist / Musician / Performer	Arts & Culture	Advising on home aesthetics, music instruments, art materials, and cultural enrichment.	Guiding children toward fine arts, music, performance arts, and creative industries.
Media / Journalist	Media & Communication	Home-level media consumption ethics, digital literacy, and awareness about credible information.	Guidance in journalism, communications, media strategy, and PR.
Real Estate Consultant	Housing & Property	Advising on home value, renovation ROI, property investment, and maintenance product choices.	Career guidance in real estate, valuation, and facility management.
Tourism / Hospitality Professional	Travel & Lifestyle	Guidance on travel planning, hospitality product selection, home hosting standards (Airbnb etc.).	Career direction in hospitality management, tourism, and event planning.
Religious Scholar / Ethicist	Faith & Ethics	Product selection aligned with ethical/religious values (e.g., halal, kosher, vegan).	Guidance on careers in theology, social service, and community leadership.
Defense / Security / Police Officer	Security & Risk Management	Advises on home security systems (CCTV, locks, fire alarms), neighborhood safety, personal defense tools, and emergency preparedness.	Guides youth toward police, defense, intelligence, forensic science, and security management careers.

7. Specialised Home Consultant

Listing the specialized home consultant, e.g. Doctor, CA, Architect, Banker.

Case Studies:

1. Horizon Academy – Dubai

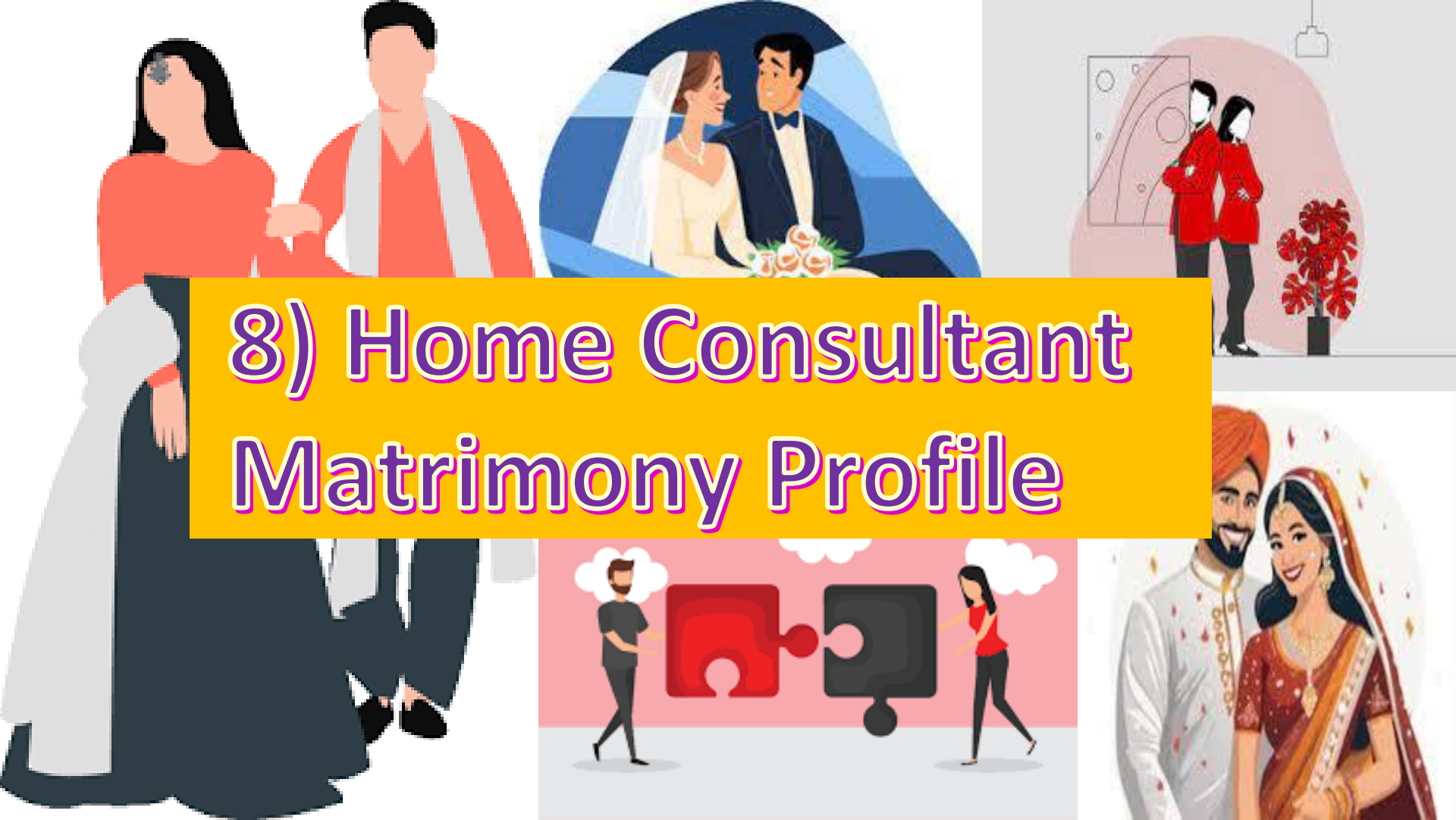
360° Family Support Program **-** On-campus consultancy hub offering medical, financial, and interior guidance to parents of enrolled students. ***Specialties:*** Pediatric & nutrition advice (meal planning, sleep routines), Financial and budget consultancy (school fee planning, expense control), Interior consultancy (study room design, lighting, ergonomics).

2. Finland – Family Support Schools

Holistic Family Involvement Model - Public schools integrate **financial literacy, parenting, and health counseling** within the education system. ***Specialties:*** Budget planning sessions for parents, Free nutrition and pediatric clinics in schools, Guidance on home learning environments.

3. Japan – Gakken Home Study Program

Home Learning + Environmental Design Support **-** Private tutoring network offering consultancy on home interiors and parent-child study interaction. ***Specialties:*** Interior design for home study zones (color, light, seating), Parental counseling on daily routines and motivation.



8) Home Consultant Matrimony Profile

8. Home Consultant Matrimony Profile

Listing the home consultant matrimony profile

In our eastern society, the marriage institution plays a critical role in shaping families and upbringing of children. On the platform of Edu BnB it would be vital to provide an opportunity to the people to promote the merit of matrimony profile based on home consultancy and contribution to science and education rather than physical appearance and status. My thesis on inclusion of matrimony on Edu BnB is that the home educationist get facilitation in terms of:

- Getting acceptance in affluent/rich families irrespective of her financial background.
- Provision of insurance: health insurance, marriage insurance and pension.
- Sponsorship in wedding event expenditures and dowry by the platform instead of parents.
- An opportunity to have social and economic mobility, e.g. marriage in a family living in urban area or abroad.
- An opportunity for female students to develop the home consultant matrimony profile at young age

Pakistani Matrimony

RISHTA

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8. Home Consultant Matrimony Profile

Listing the home consultant matrimony profile

The home consultant matrimony profile is unique from traditional matrimony profile in following ways:

- ***Experience of home consultancy*** provided to subscriber families:
  - Product consultancy and relevant enterprises whose products are marketed
  - Career consultancy and relevant enterprises whose careers are marketed
- ***Specialized consultancy*** in capacity of industry profession, e.g. Doctor, CA, Engineer, Scientist.
- ***Management of premises*** of Edu BnB:
  - Classroom and Edu Apps, librarian, prayer area, cooking and kitchen management, management of students play area and parks, management of creative studio and digital learning, management and guide in toilet/sanitaries and medical emergency.
- ***Post marriage agreement***: this refers to deciding matters which affect after marriage matters, e.g. budget of groom and his family, home consultancy to groom's maternal and paternal family members, home consultancy beneficiaries of bride's maternal and paternal family members. This shall set the expectations of both bride and groom with respect to marital life,

8. Home Consultant Matrimony Profile

Listing the home consultant matrimony profile

rather than realizing conflict and differences of behavior and lifestyle after marriage.

- The purpose of incorporating post marriage matters in matrimony profile shall put both bride and groom to safe end, for bride the attitude of groom and his family will be clarified as to how much would they facilitate her in terms of pursuing the career of home educationist and consultant.
- For groom side, the role and contribution of bride shall be defined; the underlying assertion is that the perks and facilities the bride gets from groom side or Edu BnB platform is in exchange of her services to the family members.
- I have also included the pursuit of home consultancy of bride to her maternal and paternal family members even after marriage. The reason for this is to set the terms with groom that the bride shall be connected to her natal house, means that the perception of bride leaving her house is negated, and instead the notion of ***"Son Like Daughter Of Her House"*** is promoted where the family gains benefits from daughter just like it gets from son. In summary, such approach paves way to bridge the gender gap, especially in matrimony matters.

8. Home Consultant Matrimony Profile

Listing the home consultant matrimony profile

Case Study 1: "Teacher" Profession Highlighted in Matrimonial Profiles

On the site Jeevansathi you can see a dedicated section for "Teachers Matrimonial" where profiles of individuals who list their occupation as teacher are grouped. Jeevansathi

Example snippet: *"S.Bose, 50 Years, … Teacher | Kolkata"* from one of the listings. Jeevansathi

Significance: This shows that educational/teaching experience is a recognized and searchable attribute in matrimonial matching — professionals from teaching roles can signal their experience as an asset.

Case Study 2: Profession-based Matrimonial Platforms for Teachers

On the site LifePartner.in ("Occupation : Teaching Professional Matrimonial") there's a specific offering: *"Premium Occupation : Teaching Professional matrimony services … easy to use and convenient matrimonial matchmaking experience."* LifePartner

Significance: This underscores a structural platform design where the profession (teaching) is used as a filter/feature — so someone with home-tuition or home-education consultancy experience could legitimately fit into this category.

Pursuit Of Government Initiatives

DEPARTMENT OF POPULATION WELFARE

حکومت خیبر پختونخوا

پاکستان بیت المال

Local Government & Community Development
Government of the Punjab

1) Child Education

Edu BnB – A Community-Based Education Access Model for Pakistan
Concept Overview
Edu BnB combines the **lodging model** of Airbnb/OYO with South Asia's **home tuition culture**. Each participating home acts as a **micro-learning centre** managed by a **home educationist** (a woman of the house or a trained tutor).
These centres use **Education Applications and Learning Management Systems (LMS)** aligned with the national curriculum and skill-development programs. They also teach **life skills**, ensuring that learning is smart, blended, and less dependent on teachers.

1. Supporting Pakistan's Education Objectives

a. Child Education and Role of Edu BnB
Edu BnB creates neighbourhood-based, safe, and affordable spaces for children—especially girls and toddlers—to learn, complete homework, and prepare for exams.
It complements formal schooling by offering both **academic support and moral-social grooming**, helping children who otherwise lack structured supervision at home.

b. Priority by Class and Age
Following the government's **Foundational Literacy and Numeracy (FLN)** agenda under the **National Education Policy**, Edu BnB first targets early-age learners (4–9 years) to strengthen basic reading, writing, and numeracy, then expands to primary and middle school levels for exam preparation and digital skill learning.

c. Children Out of School
Pakistan has **around 20–26 million out-of-school children**, according to the **National Education Management Information System** and **Pakistan Education Statistics**. Edu BnB offers nearby community-based alternatives for children who cannot attend schools due to distance, poverty, or social barriers. It can act as a **bridge to re-enrollment** in formal education.

d. Parental Neglect and Lack of Attention
Many parents, especially in low-income or working households, cannot give time to their children's studies. Edu BnB ensures **daily supervision by trusted local women**, encouraging consistent study habits and reducing dropouts caused by family neglect.

e. Culture of Leaving Children Vulnerable
In urban and rural areas, unsupervised children face risks such as child labour, early marriage, or exposure to harmful influences. Edu BnB provides a **secure, community-verified environment**—hosts undergo **police verification** and follow child-safety protocols.

1) Child Education

2. Alignment with Government of Pakistan Initiatives

Government Body	Initiative / Role	Edu BnB Contribution
Ministry of Federal Education and Professional Training (MoFEPT)	Implements the National Education Policy and Digital Learning Framework	Edu BnB delivers blended learning through Edu Apps, helping expand access in remote areas
Provincial School Education Departments	Manage school networks and "Back-to-School" enrollment campaigns	Edu BnB acts as a local outreach point to identify and enroll out-of-school children
Punjab Education Foundation / Punjab Education Initiatives Management Authority	Public-Private Partnership and voucher-based schooling *(giving low price voucher to avail expensive private education)*	Edu BnB can qualify as a low-cost partner centre under the voucher model
Academy of Educational Planning and Management (AEPAM)	Teacher and facilitator training	Can train Edu BnB home educationists in pedagogy and digital literacy
Local Government and Police Departments	Community oversight and host verification	Ensure safety and trust for parents

1) Child Education

3. **Reaching Areas Without Schools or Teachers**
   In regions lacking schools or qualified staff, Edu BnB—supported by digital LMS tools—can deliver distance learning modules through tablets or low-bandwidth apps. This aligns with the Digital Learning Framework and Non-Formal Education Centres overseen by provincial departments.

4. **After-School Adoption Scheme**
   Edu BnB can partner with local governments to use school buildings after official hours for tuition, exam preparation, homework supervision, and skill training. This model reduces infrastructure costs and extends the use of existing public assets, while home-based Edu BnB centres handle younger or female students in neighbourhoods.
   Such opportunity shall also allow young females to earn passive income by providing home educationist services in after school scheme in government school premises.

2) Child Nutrition

1. Supporting Government Nutrition and Education Objectives

a. Nutritious Meals for Toddlers (Ages 2–5)
Many young children from low-income households face malnutrition before entering school.
Edu BnB can function as a **community-based early learning and feeding centre**, offering **two nutritious home-cooked meals daily**, based on government dietary guidelines.
This directly supports the **National Nutrition Program (NNP)** and **Ehsaas Nashonuma Programme**, which aim to improve maternal and child nutrition in the first 1,000 days of life.

b. Nutrition for Female Students
Adolescent girls often face anemia and undernourishment, which affect learning and reproductive health.
Edu BnB's supervised environment allows provision of **balanced, home-prepared meals** to support growth, concentration, and disease prevention.
This complements the **Prime Minister's Initiative for Women & Girl Nutrition** under the **Ehsaas framework** and provincial **School Meal Programs** piloted in Punjab and Sindh.

c. Integrated Learning + Nutrition
Linking digital education with meal provision ensures that **learning and nutrition go hand in hand**, addressing two Sustainable Development Goals (SDGs 2 & 4): *Zero Hunger* and *Quality Education*.
Edu BnB can track student meal intake via the LMS, providing data to the government's **Pakistan Nutrition Information System (PNIS)** and **Education Management Information System (EMIS)**.

2) Child Nutrition

2. Government Departments and Initiatives Edu BnB Can Align With

Government Body	Initiative / Program	Relevance to Edu BnB
Ministry of National Health Services, Regulations & Coordination (NHSR&C)	National Nutrition Program (NNP) and Nutrition Information System (PNIS)	Alignment on meal standards and child nutrition monitoring
Benazir Income Support Programme (BISP)	*Ehsaas Nashonuma* (cash & nutrition support for mothers/infants)	Edu BnB centres can be Nashonuma partners for meal distribution
Ministry of Federal Education & Professional Training (MoFEPT)	School Meal Pilot & National Education Policy (NEP 2021)	Edu BnB acts as a non-formal learning + meal node
Pakistan Poverty Alleviation Fund (PPAF)	Community infrastructure and livelihood grants	Possible micro-grants to women hosts for kitchen and food setup
Provincial Health & Education Departments	Local feeding programs and EMIS data	Provincial monitoring and funding channel
Pakistan Bait-ul-Mal (PBM)	Child Support and Food Assistance	Can co-fund meal provision for orphans and underprivileged toddlers

2) Child Nutrition

3. Government Subsidies, Grants, and Partnership Options

- **Ehsaas Nashonuma & BISP Vouchers:**
  - Monthly cash or food vouchers for children registered through Edu BnB centres.
  - Funds disbursed via existing BISP digital wallets.
- **School Meal / Milk & Nutrition Subsidies:**
  - Provincial governments (notably Punjab) offer subsidies for school milk, wheat flour, or eggs.
  - Edu BnB kitchens can participate as **certified local meal providers**.
- **Women Entrepreneurship & Microfinance Grants:**
  - Programs under **SMEDA** (Small and Medium Enterprise Development Authority) and **PPAF** can finance Edu BnB host kitchens or small-scale food prep units.
- **Food Fortification & Agriculture Linkages:**
  - Collaboration with the **Ministry of National Food Security & Research (MNFSR)** and **Food Fortification Programme** to ensure fortified wheat, oil, and salt are used in Edu BnB meals.

4. Addressing Malnutrition and Hunger

Issue	Edu BnB Contribution
Chronic child malnutrition / stunting (≈40% nationwide)	Daily nutritious meals reduce stunting risk
Female malnutrition / anemia	Balanced diet, fortified food intake
Lack of safe feeding environments	Home-like, trusted meal supervision by local women
Neglect of toddlers in working households	Early nutrition and learning combined under one roof

3) Adopt A School

1. High-level logic: why Edu BnB advances female economic empowerment

Local income opportunity for women: women hosts / home-educationists become paid service providers (tutors, home consultants, micro-entrepreneurs) running supervised after-school shifts in exchange of employment by government and provision of related benefits of secured job, insurance etc. Along with school curriculum, the after-school programme shall be utilized as cottage production house, this may include manufacturing of:

- Handicrafts and decorative items
- Textile and Clothing
- Food processing, e.g. pickle, jam, bakery products
- Jewlery
- Furniture

Other than manufacturing, the government school premises can used to train the young females to be:

- Maid – training on data insights of consumer
- Midwife – training on pregnancy and postpartum care
- Baby sitter – training on child handling and nourishment

Low entry cost + formal support: combine short accredited training + microgrants / microcredit to convert domestic skills into formal cottage businesses.

Demand guaranteed by schools: using government school premises after hours gives immediate market (parents, students) and legitimacy.

Digital scaling: Edu Apps / Learning Management Systems (LMS) reduce dependence on highly-qualified teachers and let women deliver standardized learning and life-skills packages.

3) Adopt A School

2. How to operationalize in partnership with government (stepwise)

After-school adoption of government school premises

Partner with provincial **Adopt-a-School** mechanisms (examples: Sindh Education Foundation's Adopt-A-School Program; other provincial adopt-a-school PPPs) to get formal permission to use classrooms after hours for Edu BnB activities (tutoring, app sessions, cottage production).

List school premises on Edu BnB platform

Create a registry of approved school sites (managed by district education office). Each listing shows approved hours, host name, safety checks, and services (tutoring, LMS access, cottage-skill classes). Listings are linked into district **Education Management Information System (EMIS)** records so activity is visible to government.

Recruit & certify women as Home Consultants / Edu Hosts

Short accredited training by **National Vocational & Technical Training Commission (NAVTTC)** and/or provincial Women Development Departments converts domestic skills into marketable certificates (tutoring, tailoring, food hygiene, digital content facilitation). NAVTTC provides recognized TVET (technical and vocational) pathways.

Start-up support: microgrants, vouchers & microcredit

Small grant or matching grant (SMEDA = Small and Medium Enterprises Development Authority) + microfinance (Kashf, Akhuwat etc.) for women to buy tablets, sewing machines, or starter stock for cottage micro-enterprises. SMEDA runs SME support and matching-grant schemes suitable for formalizing cottage activity.

Demand side / social protection linkage

Link conditional or complementary cash transfers (Benazir Taleemi Wazaif under **Benazir Income Support Programme – BISP**) and school enrollment drives to channel beneficiaries to Edu BnB services (e.g., vouchers for supervised after-school care and tuition). BISP already runs education stipends and can help target the poorest families.

Market & certify cottage output

Use school events, parent networks and provincial Women Development Departments to market goods (uniforms, kits, snacks) produced by Edu BnB cottage units; formalize supply links to School Management Committees (SMCs) and local markets.

4) Population Consensus and Control

1. Role of Edu BnB in Achieving Population Consensus

a. Community-Based Data Points
Edu BnB centres can serve as **micro census nodes**, where household information (family size, age, gender, literacy level, birth registration, and income group) is recorded digitally through LMS-linked forms or apps.
This helps the government:

- Identify **previously unregistered households** in remote and informal settlements.
- Track **child enrollment and family demographic changes** in real time.
- Update databases used by **Pakistan Bureau of Statistics (PBS)** and **National Database and Registration Authority (NADRA)**.

b. Reaching the "Invisible Families"
Many low-income or geographically isolated families remain **excluded from national census exercises** due to mobility, informal housing, or mistrust.
Edu BnB's local home-based educators—trusted women within the community—can gather **authentic household data** and connect families with:

- **Birth registration drives (NADRA)**
- **Family planning and maternal health programs (Population Welfare Department – PWD)**
- **Social protection schemes (Benazir Income Support Programme – BISP)**

This localized engagement helps create a **complete and inclusive population profile** for policy planning.

4) Population Consensus and Control

2. Role in Population Control and Awareness

a. Integration of Family Life Education
Edu BnB can incorporate modules from **Population Welfare Department (PWD)** and **National Commission on Population (NCP)** into its life-skill and digital learning curriculum.
Topics may include:

- Reproductive health and maternal care
- Family planning and birth spacing
- Financial literacy for family sustainability
- Importance of women's education and empowerment

b. Female-Led Awareness Model
Since Edu BnBs are run by women home-educators, they create a **culturally acceptable platform** for family discussions on sensitive topics like family size, health, and early marriage—issues that often remain unaddressed in public campaigns.

c. Data-Driven Policy Feedback
Edu BnBs can feed anonymized demographic and behavioral data to:

- **PBS** (for population projections and household mapping)
- **Ministry of Planning, Development & Special Initiatives (MPD&SI)** (for resource allocation)
- **PWD and Ministry of National Health Services, Regulations & Coordination (MNHSRC)** (for reproductive health targeting)

This continuous data loop enhances **evidence-based population control measures**.

4) Population Consensus and Control

3. Government Departments and Integration Mechanisms

Department / Agency	Role / Initiative	Edu BnB Integration
Pakistan Bureau of Statistics (PBS)	Conducts national census and demographic surveys	Edu BnB can feed local household data to improve census accuracy and mapping of underserved populations
National Database and Registration Authority (NADRA)	Registers births, CNICs, family data	Edu BnBs can facilitate CNIC/birth registration drives through host awareness programs
Population Welfare Department (PWD)	Family planning, reproductive health, awareness campaigns	Edu BnBs can host sessions using PWD training material; home educators can act as community educators
Benazir Income Support Programme (BISP)	Social protection, targeting poor households	Edu BnBs can identify unregistered families eligible for BISP benefits
Ministry of Planning, Development & Special Initiatives (MPD&SI)	Development and population policy planning	Receives grassroots data through Edu BnB integration
Ministry of National Health Services, Regulations & Coordination (MNHSRC)	Public health and maternal care programs	Edu BnBs can serve as access points for awareness and screening programs

5) Marital/Marriage Matters

1) Preventing under-age (child) marriage

- **Education & retention:** By offering supervised study, life-skills and girls-friendly learning hubs close to home, Edu BnB reduces the school-to-marriage pathway (girls who drop out are more likely to marry early). Local, trusted female hosts increase parental acceptance of girls' continued learning.

- **Early detection & referral:** Hosts can identify families at risk of arranging early marriage and refer cases to district social welfare, Union Councils and National Commission on the Status of Women (NCSW). Edu BnB can act as a local node for Back-to-School and "end child marriage" outreach.

2) Reducing harms from cousin / consanguineous marriage

- **Awareness & counselling:** Edu BnB can run community sessions (short talks, flyers, LMS modules) on genetic risks of consanguinity (e.g., thalassaemia, congenital anomalies) and promote pre-marriage genetic counselling and screening.

- **Referral network:** Link hosts to local health centres, thalassaemia screening programmes and provincial health departments for testing and family counselling. This reduces avoidable child morbidity linked to consanguinity.

3) Easing financial drivers of early/forced marriage

- **Bridge finance & incentives:** Edu BnB can help families access existing marriage assistance or social protection (e.g., provincial marriage grants, Punjab Marriage Gift Scheme, Bait-ul-Maal, Benazir Income Support Programme referrals). Edu BnB hosts can guide families on eligibility and registration.

- **Skill & livelihood prep:** Offer vocational and life-skill modules (via LMS) so adolescent girls gain income-earning options, reducing economic pressure to marry early.

5) Marital/Marriage Matters

4) Enforcement, reporting & legal support (how Edu BnB can help enforce laws)

- **Legal awareness modules:** Include brief LMS/legal modules on minimum legal age of marriage, consent, and how to seek help. (N.B. child-marriage laws are provincial post-18th Amendment; provinces have amended acts; national strategy exists to end child marriage.)

- **Active reporting & referrals:** Trained hosts register suspected cases with Union Councils, Women Protection Centres, police and NCSW. Edu BnB can host periodic mobile legal clinics with gender-law NGOs and social workers.

6) Early Age Vaccination

1. Concrete operational model — how Edu BnB enforces and expands vaccination

A. Registration & data linkage

- **Register each Edu BnB with the district EPI office and EMIS/NEMIS** (so vaccination events and attendance are officially recorded).
- **Use the Edu App / LMS as an immunization module**: record child name, B-Form/CNIC (if available), date of birth, vaccine history and sibling list; sync with provincial EPI lists or a local district register. (Offline-first design for low bandwidth.)

B. Routine immunization & catch-up

Weekly screening: host checks on each child's immunization status against national EPI (expanded programme on immunization) schedule (e.g., BCG, DTP/Pentavalent, OPV/IPV, measles, tetanus for pregnant mothers). Unvaccinated children get referred to nearest EPI centre or scheduled for on-site mobile vaccination.

C. Campaign & school-age vaccines (polio, HPV, mass campaigns)

- **Polio campaign days:** partner with NEOC/polio teams to use Edu BnBs as temporary micro-teams: Edu BnB hosts mobilize families, the polio team vaccinates on-site, records doses, and the app marks coverage. This uses the existing polio field workforce model.
- **HPV / cervical cancer vaccination (girls 9–14):** Edu BnBs act as community vaccination points (or referral nodes) during the HPV rollout; hosts identify eligible girls (and out-of-school girls) and ensure consent and follow-up. Recent national HPV campaigns use female vaccinators and neighbourhood sites to reach out-of-school girls.

7) Early Age Vaccination

2. Relevant government bodies, partners and funding sources

- **Ministry of National Health Services, Regulations & Coordination (NHSR&C)** — overall health policy and EPI (Expanded Programme on Immunization).
- **Expanded Programme on Immunization (EPI)** — routine immunization schedule, vaccinators and cold-chain operations.
- **National Emergency Operations Centre (NEOC) / Pakistan Polio Eradication Programme** — polio campaign planning & field vaccinators.
- **Provincial Health Departments** — implementation, vaccinators, district cold-chain management.
- **Lady Health Worker (LHW) programme / community health workers** — community mobilization, household tracking and follow-up.
- **Funding & technical partners:** World Bank (National Immunization Support Project), Gavi (the Vaccine Alliance), WHO and UNICEF — grants, procurement, campaign support.

3. Safeguards, training & accountability

- **Police verification & child-safeguarding policy** for all hosts.
- **Training of hosts** on vaccination consent, cold-chain basics (what to expect), referrals and reporting protocols (short certified course from AEPAM / Provincial Health Training Institutes).
- **Data privacy & consent:** clear consent forms for storing immunization data on the Edu App; only minimal personal data shared with EPI/EMIS.
- **Quality checks:** district EPI spot audits and vaccination coverage verification.

8) Tribal areas data insights

1. Data Insights and Population Mapping
Edu BnB homes can act as **local data collection nodes**, providing the Government of Pakistan with **granular insights** from remote and tribal areas.
Linked Departments:

- *Pakistan Bureau of Statistics (PBS)* – for population and literacy data.
- *Ministry of Federal Education and Professional Training (MoFEPT)* – for school attendance and education quality data.
- *National Database and Registration Authority (NADRA)* – for family registration and vaccination record updates.

Impact: Enables **real-time tracking of unregistered children**, literacy rates, dropout patterns, and socio-economic profiles.

2. Women Empowerment & Cottage Industry Development
Edu BnB empowers **local women** to become Home Educationists and small-scale entrepreneurs.
Linked Programs:

- *Ehsaas Program / BISP (Benazir Income Support Programme)* – financial inclusion and stipends for female educators.
- *SMEDA (Small and Medium Enterprises Development Authority)* – support for cottage industries and microfinance.
- *NAVTTC (National Vocational & Technical Training Commission)* – certification and training for women in teaching, handicrafts, and digital literacy.

Impact: Promotes **home-based employment**, revival of **local crafts**, and **inclusive economic growth** in marginalized areas.

3. Educational Inclusion & Digital Uplift
By integrating **Edu Apps and LMS platforms**, Edu BnB encourages children and women to adopt digital literacy and lifelong learning.
Linked Programs:

- *Digital Pakistan Initiative (Ministry of IT & Telecom)* – promotes internet-based education.
- *TeleSchool & Taleem Ghar* – national online education platforms that can integrate with Edu BnB.

Impact: Bridges **urban-rural education gaps**, promotes **STEM learning**, and builds **data-driven learning ecosystems**.

8) Tribal areas data insights

4. Health, Vaccination & Population Control Awareness
Edu BnB centers can serve as **trusted local contact points** for vaccination and family planning campaigns.
Linked Departments & Initiatives:

- *Expanded Programme on Immunization (EPI)* – under *Ministry of National Health Services, Regulations & Coordination (MoNHSRC)*.
- *Lady Health Worker Program (LHW)* – for coordination of door-to-door vaccination and maternal health awareness.
- *Population Welfare Department* – for family planning awareness sessions through Edu BnB homes.

Impact: Supports **eradication of polio**, **HPV (cervical)** and **childhood immunizations**, and helps **track unvaccinated children** using Edu BnB data reporting.

5. Cultural Preservation & Social Cohesion
Edu BnB promotes **local culture and languages** through educational content, preserving heritage while fostering national unity.
Linked Initiative: *Lok Virsa (National Institute of Folk & Traditional Heritage)* for collaboration in documenting regional arts and folklore.
Impact: Revives **indigenous identities** and connects marginalized regions to mainstream narratives.

6. Counter-Radicalization and Child Protection
Edu BnB's network can collaborate with **local police and the Pakistan Army** to detect early signs of radicalization or child exploitation.
Linked Departments:

- *National Counter Terrorism Authority (NACTA)*
- *Pakistan Army's ISPR Community Development Wing*
- *Ministry of Interior (Child Protection Units)*

Impact: Provides a **grassroots intelligence layer** through trained Home Educationists, fostering **peace, civic awareness, and social resilience**.

7. Government Support and Incentive Linkages
The Government can support Edu BnB expansion through:
Subsidized financing via *SMEDA Youth Entrepreneurship Scheme* or *Kamyab Jawan Program*.
Digital infrastructure grants under *Universal Service Fund (USF)* for remote-area connectivity.
Tax relief or grants under *Special Economic Zones (SEZs)* for educational startups.

THANK YOU